

# RURAL TOURISM AND EXPERIENTIAL EVENTS

## Emotional Village at Europe's Highest Vineyard

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*Planning and management of tourism systems*



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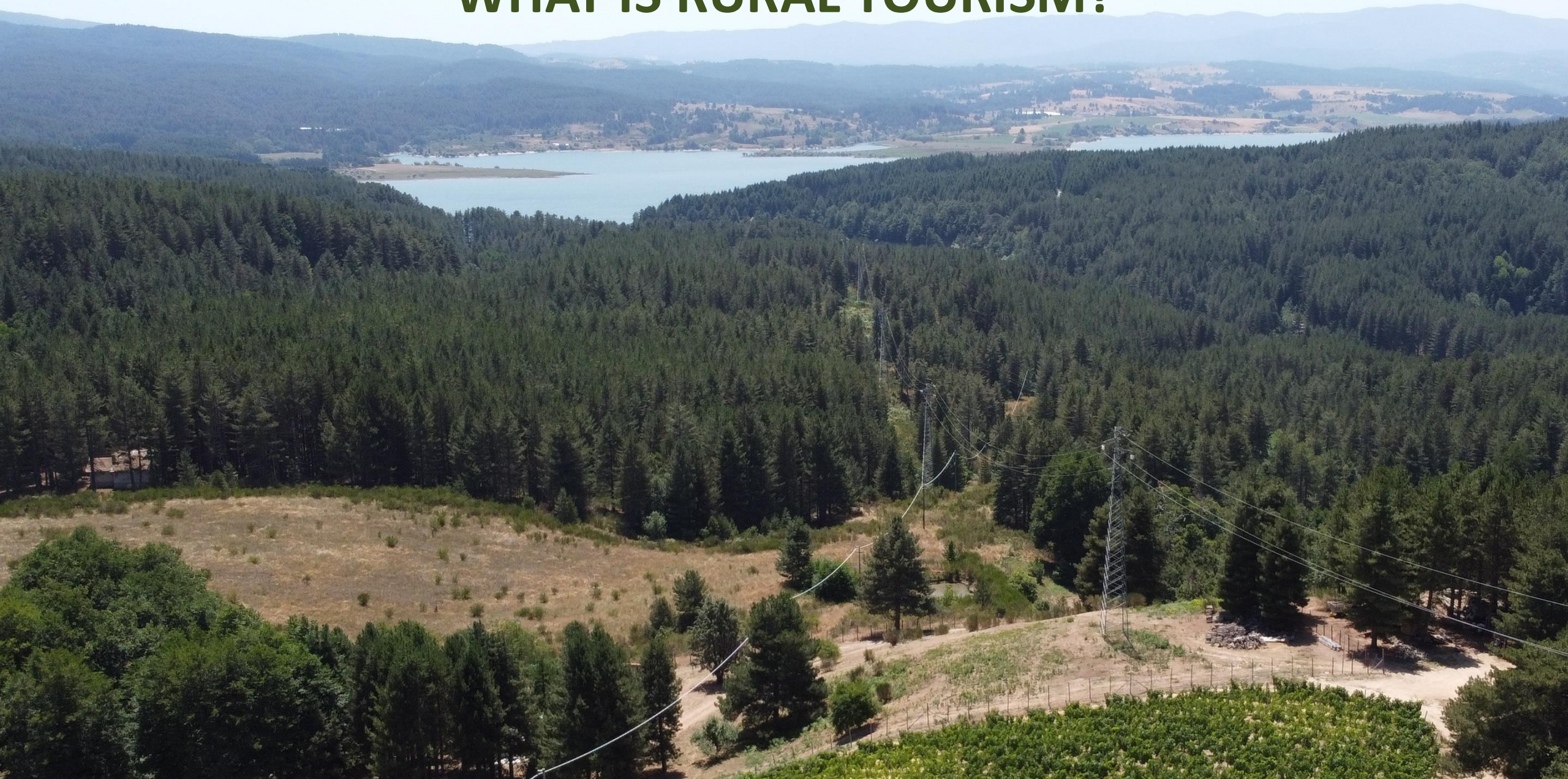
# RURAL TOURISM AND EXPERIENTIAL EVENTS

An aerial photograph of a vast vineyard with rows of green grapevines stretching across a hillside. A group of people is walking along a path that winds through the vineyard. In the background, there are some buildings and more trees on the hillside.

# EMOTIONAL VILLAGE

A group of people are gathered around a large, circular fire pit at night. The fire pit is filled with a large fire, and the people are looking at the fire with interest. One person is holding a glass of wine. The scene is lit by the warm glow of the fire.

# WHAT IS RURAL TOURISM?



# WHY IS RURAL TOURISM IMPORTANT?



# Heroic Viticulture in Sila National Park

**Location:** Cava di Melis, Calabria

**Altitude:** 1315 m

**Climate:** Strong thermal excursions

**Identity:** Tradition and resilience



**Chione:** white wine, Chardonnay and Pinot Blanc

**Anthea:** rosé wine, Cabernet Franc

**Silva:** rosé wine, Merlot and Cabernet Franc

**Lykos:** red wine, Cabernet Sauvignon and Cabernet Franc



EMOTIONAL VILLAGE  
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# THANK YOU FOR YOUR ATTENTION

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31 LUG - 2 AGO

## EMOTIONAL VILLAGE

*al vigneto più alto d'Europa*

📍 Cava di Melis (CS)

